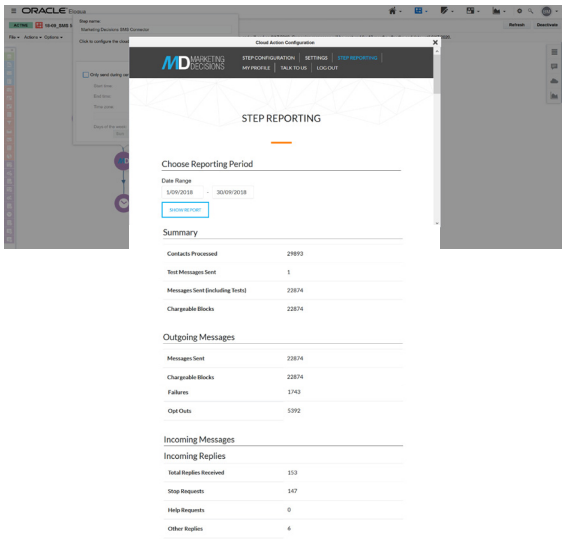
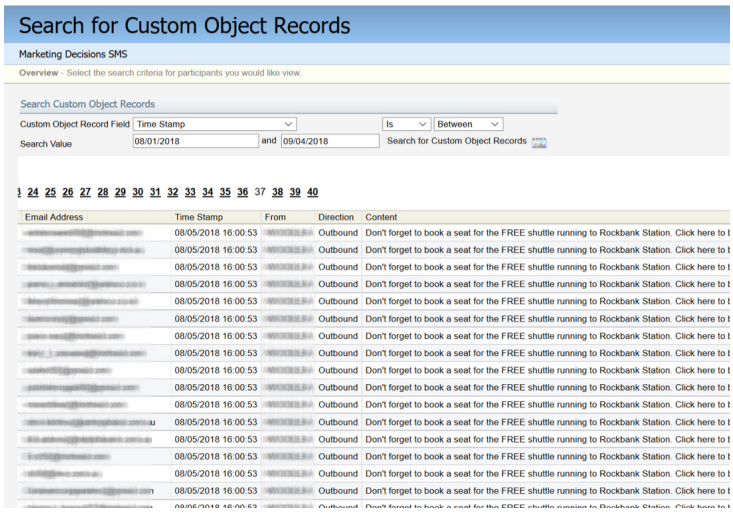
SMS *connector* REPORTING

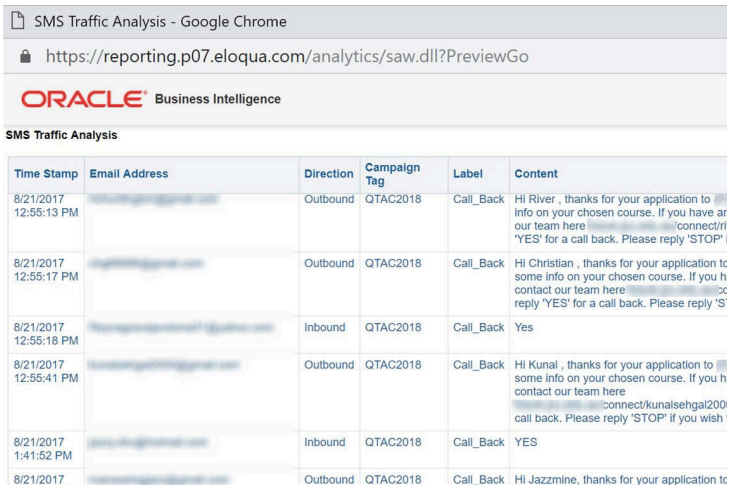
CAMPAIGN CANVAS

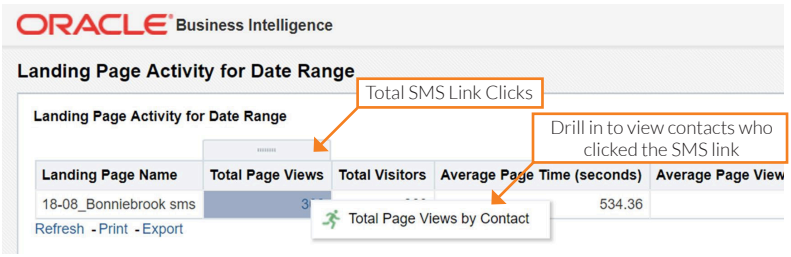


CUSTOM OBJECT



ORACLE BI REPORT



SMS LINK CLICK REPORTING

Eloqua link tracking page records SMS link click then re-directs to end URL destination. SMS link clicks also appear on individual contact profiles.